

Joel S. Bloom, Ed.D.

Senior Executive Coach & Business Consultant



During Dr. Bloom's tenure and as eighth President (2011 – 2022) for New Jersey's poly-technical university, baccalaureate through PhD, NJIT has become a nationally ranked university within the top 100, often top 20 of public universities. Dr. Bloom was named "Educator of the Year" by the New Jersey R&D Council, has received the prestigious Ellis Island Medal, was awarded the highest Medal to civilians by the Secretary of the Air Force for his service, and has been the recipient of other state and national awards for his leadership and service. Given his many, broad-reaching accomplishments during his career, he is frequently consulted on issues of organizational development, strategic and financial planning, and executive and team development.

Most recently, NJIT was ranked by Wall Street Journal as #2 in the entire nation among public universities and #19 overall in the United States. The New York Times ranks NJIT #1 among all public universities when high alumni earnings, economic mobility, and academic profile are prioritized. Forbes Magazine similarly ranks NJIT as the #1 public university in the nation for alumni economic mobility, moving students from lowest family income quintiles to among highest earnings quintiles.

Due to national as well international rankings, NJIT was invited to have a university campus built in Cairo, Egypt. Dr. Bloom worked with US and Egyptian government officials and an Egyptian developer to plan the STEM university, expected to open September 2026.

Using "Vision 2020," an aggressive strategic plan developed with campus-wide community input, an outcome was the enrollment growth of STEM (science, technology, engineering, and mathematics) students in order to meet industry demand. In 1990, enrollment was ~5,000 students; today it is over 12,000 students with an increased graduation rate by over 20 points.

Dr. Bloom established a pipeline of precollege programs, grades 4-12. These programs and other initiatives have resulted in NJIT being recognized as among the top 20 national universities for graduating minority engineers. For example, partnering with the Mayor of Newark, the number of Newark students attending NJIT as freshman has doubled to 120.

Dr. Bloom and his team have completed a scholarship fundraising campaign in excess of \$200M, added a million square feet of teaching, research and student facilities, appointed 130 new faculty, and, more than doubled research expenditures. Thereby, NJIT is one of the nation's 130 Research 1 elite universities as designated by the Carnegie Corporation.

In July 1990, Dr. Bloom began his 33-year career at NJIT as a Vice President. In 1998, he was appointed as the founding Dean of the Albert Dorman Honors College, which now enrolls 750+ scholars who come from 25 states and several foreign countries. Today, it is ranked among the nation's top 10 honors colleges with students bringing multiple awards and prizes to the university, e.g., Fulbright, Marshall, and Goldwater fellowships.

Dr. Bloom created and developed an NJIT corporation, New Jersey Innovation Institute (NJII), to partner with companies, government, and other universities for the purpose of economic development. NJIT's annual economic impact for the State of New Jersey is over \$2B annually. In May 2022, NJII sold a start-up bio-tech company initiated by Dr. Bloom and colleagues for \$72M. NJIT's financial rankings by Moody's and S&P, diversity of revenues, and cash reserves had all significantly increased during Dr. Bloom's tenure.

Dr. Bloom has led several community-affiliated teams for the development of national / regional projects, grants, and business / industry partnerships. He served as Board Chair of University Heights Science and Technology Park, an innovation / business development hub attracting nearly 100 start-up companies to Newark. He was a founding Board Member of the Governor's Commission for Science, Innovation and Technology. He Co-Chaired the Governor's Strategic Planning Committee, in order to increase NJ's college and university competitive research funding.

Dr. Bloom currently serves on the Newark Beth Israel Hospital Board of Directors, NJII Board of Directors, NJIT's Center for Pre-College Programs Board of Advisors, and the Board of Advisors for "Adventure Crossing," a 400-acre multi-purpose development to include medical research, education, industrial, retail, residential, and recreation facilities.

Dr. Bloom started his career as an Economist working in industry, and subsequently an educator and administrator for the New York City Public Schools. Given his background, he later joined Teachers College, Columbia University as a Research Director. He led a federally funded project focused on answering the question: Does increased funding improve the outcomes of urban education? He was an Administration Member of New Jersey's Governor, Thomas Kean, serving as Assistant Commissioner in the Department of Education (1983 – 1990), managing many of the Department's initiatives and achieved outcomes such as: changed statewide competency testing from minimum basic skills to higher order skills, established the first statewide curriculum content standards, initiated statewide pre-school programs, established over 20 model urban effective schools, and helped to initiate the first high school academies for science and technology.

Dr. Bloom holds a Master degree and a Doctorate of Education from Teachers College, Columbia University. He also earned a Master of Economics and Bachelor of Social Sciences from Hunter College of the City University, New York City.